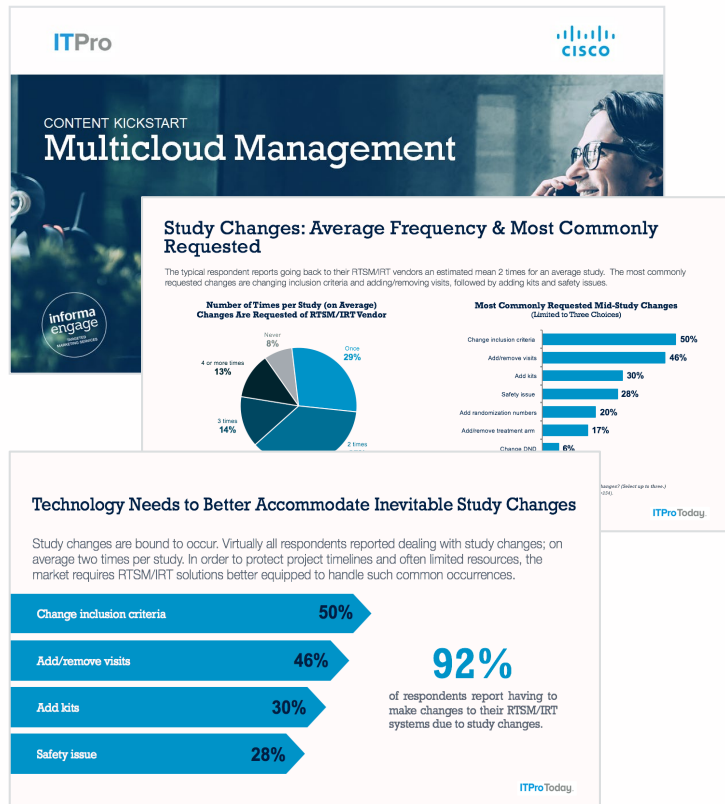


# Content Kickstart

## Research data to power your content marketing activities.



In today's highly competitive content marketing space, average content is just not cutting it anymore. Users expect content that is objective, visual and high-value. Content Kickstart helps inform on the type of content that will be most effective with prospective customers, while also providing rich data to inject directly into your content marketing assets.

### DETAILS

- 15-question survey, collaborative creation
- 100+ respondents from target audience
- Graphical summary report provided (10-15 pages)
- Full respondent data tables provided
- Exclusive + unlimited usage rights