

# Storyscape

Guide users through a topic in a deeply engaging way with a visually-stunning, interactive web experience.



**8 seconds**

The average human attention span

Untether from boring, static formats and bring your content to life across all devices with a Storyscape. We combine high-quality content, compelling imagery and interactive elements to deliver an immersive user experience that allows visitors to explore and uncover valuable content based on their level of interest.

## INCLUDES

- Overall page design and images
- In-page navigation that “follows” the user as they scroll and allows users to jump to sections of interest
- Dedicated area for up to 3, sponsor-provided, related assets
- Ability to embed videos, photo galleries, relevant social feeds, other clickable media as well as existing or basic, custom animations
- Built-in social sharing options
- End-to-end project management including development of a hosted, branded online experience, creative design, and reporting
- Monthly engagement metrics include information such as total sessions, views & duration, views of each section, total views/clicks on interactive components.