

Brand eNewsletter Advertising

Stay in front of your industry with consistency.



Staying top of mind with your target audience means engaging them across multiple channels. Advertising in Informa's well-read brand newsletters places your message alongside valuable industry news, columns, best practices and more. Daily, weekly or monthly – your brand directly in the inboxes of professionals.

USEFUL FOR

- Increasing brand awareness
- Consistently reaching an engaged, highly-targeted audience
- Combining with our other ad solutions to make deeper connections
- Aligning with strong industry brand and relevant content